

Press release – Wednesday 11<sup>th</sup> March 2009 - for immediate publication

## **COUNTY DURHAM WEDDING COUPLES URGED TO HELP BEAT CANCER**

A COUNTY Durham wedding photographer is offering his services for free to help raise money for Cancer Research UK.

David Williams from Barnard Castle is one of more than 100 photographers across the UK to have signed up to the fundraising scheme 'Photographers4Charity' and agreed to donate a day of his time for free between October and December 2009.

In return for free wedding photography, the deserving couple and guests will be asked to raise as much money as possible for Cancer Research UK.

Deserving couples getting married between October and December 2009, who are willing to raise money for Cancer Research UK, are eligible to be nominated by themselves, their friends or their family.

The project was started by Hertfordshire photographer, Andrea Lane ([www.aandkweddings.co.uk](http://www.aandkweddings.co.uk)), who decided to raise money for Cancer Research UK after she was diagnosed with cancer in February 2008.

Since the project began, more than 100 members of the Society of Wedding and Portrait Photographers have pledged to donate their time, together hoping to raise at least £10,000 for Cancer Research UK.

David said: "This is a fantastic project helping to raise money for an extremely important cause, and I am delighted to be part of it here in County Durham.

If there is a couple that you believe deserves free wedding photography, either because they've been touched by cancer in some way or maybe in these hard times would not be able to afford a photographer, and is planning to get married between October and December 2009, then nominate them. All they have to do is commit to raising as much money as possible for Cancer Research UK."

Sara Benson, Cancer Research UK's area volunteer manager, said: "We are delighted David and the other members of the Society of Wedding and Portrait Photographers have come together to help raise money for Cancer Research UK, and are extremely grateful to them for all their support."

Nominations must be made before the end of June, either by the couples themselves, relatives or friends, for weddings taking place between October 2009 and December 2009. Couples must pledge to raise at least £300 for Cancer Research UK.

For full details of the project, visit [www.photographers4charity.co.uk](http://www.photographers4charity.co.uk).

If anyone in County Durham would like to nominate a deserving couple, please contact David Williams via his website [www.calicoimages.co.uk](http://www.calicoimages.co.uk) or call David on 01833 690 721 or 07802 785 789.

Cancer Research UK's 4500 scientists, doctors and nurses across the UK are committed to understanding, preventing and treating cancer. Through their work, the charity hopes to improve survival rates, ensuring that more families stay together for longer.

Cancer Research UK spends over £5 million each year at Newcastle University on some of the UK's leading scientific and clinical research.

The charity funds the work of doctors, nurses and scientists based at the Northern Institute for Cancer Research (NICR) at Newcastle University and at hospitals across the North East. They play a crucial role in delivering the new generation of cancer treatments for children and adults, taking pioneering new treatments from the laboratory bench to the patient's bedside.

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#### **About Cancer Research UK**

- Together with its partners and supporters, Cancer Research UK's vision is to beat cancer.
- Cancer Research UK carries out world-class research to improve understanding of the disease and find out how to prevent, diagnose and treat different kinds of cancer.
- Cancer Research UK ensures that its findings are used to improve the lives of all cancer patients.
- Cancer Research UK helps people to understand cancer, the progress that is being made and the choices each person can make.
- Cancer Research UK works in partnership with others to achieve the greatest impact in the global fight against cancer.

For further information about Cancer Research UK's work or to find out how to support the charity, please call 08701 602040 or visit [www.cancerresearchuk.org](http://www.cancerresearchuk.org)

#### **About Calico Images**

- Independent, professional photographer
- Based in Barnard Castle
- Wedding & Event photography
- Nature, landscape & fine art

For further information about Calico Images call 0780 2785 789 or visit [www.calicoimages.co.uk](http://www.calicoimages.co.uk)